

ELECT Ronald L.

RICE

- HE LISTENS.
- HE RESPONDS.
- HE KEEPS ON FIGHTING.



MAYOR '98

Introducing the next Mayor Of The City Of Newark.

RONALD L. RICE

Most Newark residents and taxpayers know Senator/Councilman Ronald L. Rice. They respect him for his strong, bold and honest leadership over the years on behalf of the constituents he represents.

As State Senator and one of Newark's hardest working elected officials, Ron has been in the forefront of bringing millions of dollars into the city of Newark and a leading advocate of inner-city development of residential properties and the commercial corridors.

Ron, has sponsored and managed to get passed into law ordinances and legislation to combat crime, rehabilitate residential communities, demolish abandoned buildings, assist small businesses, create a Newark Housing Authority Police Department, provide funding for senior/disabled citizens programs and services; to provide for recreational and cultural activities for our youth and more...

Our leader has always believed and argued that there should be "standards of excellence" in City Hall and respect for our residents.

He firmly believes that a Mayor, should work with and for the people, not against the people; that the Mayor should see Newark, as one city, providing services to all of our residents and businesses, not just to some of the people when it's politically expedient.

As Ron, states, "those of us who must raise our families and operate our mom and pop businesses in the drug infested neighborhoods, we too deserve to share in the renaissance. The Art Center is nice but we have lived in real communities, with real crime, real drugs and real problems for too long; We tried a Sharpe Change, in 1986, now it's time to Change Sharpe.

Our next Mayor, Ronald L. Rice, has vision, integrity, experience and the commitment to make our inner-city neighborhoods strong, clean, safe and vibrant once again. He simply needs your vote and prayers on May 12, 1998, to help him to help us "Change Sharpe"

This time we do have a choice! Ron Rice for Mayor '98

Campaign '98

Meeting The Challenge...Rising To The Occasion

RON RICE'S 20 POINT PROGRAM

Issues:

- Elimination of Crime & Drugs in the community ...particularly drug use and sales on the same street corners, day in and day out and in the same buildings 24 hours a day.
- Support a permanent Public Housing Police Force for our residents who live in Public Housing.
- Accelerate Inner-City Development and Rehabilitation of residential housing and commercial corridors.
- Establish a Mayor's Office of Small Business.
- Create more organized Youth Recreation & Academic Development Opportunities.
- Enhance and Develop more structural and meaningful Senior /Disabled Citizen Programs.
- Create Quality Health Care Assistance for our residents who can't afford health care.
- Enhance Our Code Enforcement Efforts.
- Enhance Our Residents Employment Training & Job Opportunities Program
- Property Tax Reduction

- Fair Treatment of City's Employees
- Re-Organization of City Government
- Reduce Spending in The Office of The Mayor
- Institute Quarterly Independent Audits of all Departments to Eliminate Corruption and Mis-Management
- Eliminate Cutting off of Residents' and Tenants' Water on weekends and holidays
- Regular Ward Meetings with Residents
- Regular Weekly Meetings with City Council members
- Quarterly Inspections of all Departments' Service Equipment and Personnel
- Enhance our working relationship with the Federal, State and County Government Officials
- Work with the News Media rather than run from and criticize the Media, in order to assure that the good residents, programs and the positive aspects of our city are not the victims of no press or bad press because of politics and ego

RONALD L. RICE for Mayor '98

GOVERNMENT EXPERIENCE:

- State Senator - 28th Legislative District
- Newark City Council
- Deputy Assistant Minority Leader
- Member - Health & Human Services Committee
- Member - Community Affairs Committee
- Member - Environment Committee
- Juvenile Disposition Commission
- Sentencing Policy Commission
- Assistant Majority Leader, New Jersey State Senate
- Vice Chairman Senate Law, Public Safety & Defense Committee
- Member Senate Revenue, Finance & Appropriations Committee
- Member of Criminal Disposition Committee
- Vice Chairman National League of Cities Energy, Environmental & Natural Resource Committee
- Chairman of National League of Cities Sub-Committee on Energy
- Member Federal Assembly Budget & Taxation Committee

EDUCATIONAL BACKGROUND:

- Essex County College, A.S. Degree - Police Science
- John Jay College of Criminal Justice - B.S. Degree Criminal Justice Administration & Planning
- Rutgers University Graduate School of Criminal Justice M.A. Degree Criminal Justice
- Attended Rutgers University School of Law

COMMUNITY ACTIVITIES:

- Board of Trustees - Newark Boys / Girls Clubs
- Member NAACP
- Member VFW - Post 9015
- Recipient of numerous community & service awards

PERSONAL:

- Married: Wife, Shirley - two children, Ronald and Yuki

MILITARY BACKGROUND:

- United States Marine Corps - 1966-70
- Honor Discharge
- Good Conduct Medal
- Rank - Sergeant E-5
- Vietnam Veteran
- Combat Medals awarded

DECISION

'98

ELECT **RICE** MAYOR



Paid for by the committee to elect Ron Rice / P.O. Box 20037 / Newark, New Jersey 07101



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